

Bi-Annual Report

2024



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Foreword by CEO

The first half of 2024 is behind us. While it would be nice to say that the time flew by unnoticed, that is far from the truth. From the very beginning of the year, we faced numerous important, responsible, and challenging tasks.

Transitioning to the new version of PXP, fulfilling our long-term promise of listing PXP, refining the platform, and enhancing familiar functions and user flows—each of these tasks loomed over us, threatening to overwhelm us with their weight of responsibility.

Though it was not easy, we navigated these challenges with dignity. In this report, I am proud to highlight the key steps we have taken as a company. Moreover, PointPay itself has undergone significant transformation. We have kept important promises, implemented substantial changes to the very core of our platform (PXP token), and laid the foundation for future growth and improvement.

I am confident that you will be inspired by the spirit of our achievements as you read through all that we have accomplished!

A handwritten signature in white ink, reading "Vladimir Kardapoltsev", with a horizontal line extending from the end of the name.

Vladimir Kardapoltsev,
CEO of PointPay



PXP Token

2024 PXP TOKEN SWAP COMPLETED

The key event for PointPay in the first half of 2024 was the Token Swap. The original version of PXP had been in existence for several years, leading to its technical obsolescence. Additionally, the inconvenient price per token posed inconveniences and reduced interest from traders and users.

We decided to proceed with the PXP Token Swap. Over several months, any PXP holder could transfer their tokens to PointPay and exchange them for the new version. This comprehensive procedure aimed to achieve several significant goals:

- **Reducing the Total Number of Tokens**

With an exchange rate of 8.2 old PXP to 1 new PXP, we significantly reduced the total number of tokens, enhancing the value of each one.

- **Increasing Interest from Traders and Investors**

The increased price positively impacted the perception of PXP, attracting many new users to our platform.

- **Blockchain Migration and Multichain Support**

The Token Swap also transitioned PXP's primary blockchain to Avalanche. This change increased transaction speed, reduced fees, improved usability, and added multichain support. Soon, we will expand PXP to multiple blockchains, allowing users to choose the one that best suits their needs.

- **Technical Improvements**

We seized the opportunity to update the technical parameters of our contract and token. As a result, PXP is now more reliable, modern, and ready to reach new heights.



PXP Token

PXP LISTED ON FOUR EXCHANGES

For a modern token, accessibility and widespread availability are crucial. Following our Token Swap, we prioritized listing PXP on various exchanges. Our partners, WhiteBit and BiTrue, supported the swap, automatically replacing the old PXP with the new version on their platforms.

In addition to these familiar exchanges, PXP is now listed on new platforms. Before the swap ended, we made PXP available on our own PointPay Exchange, allowing users to trade the token without leaving our platform. This decision was complex and carefully considered, made in response to numerous community requests.

We have also been working towards a listing on a Tier-1 exchange for a long time. Extensive negotiations and market challenges caused delays, but with the completion of the token swap, we successfully reached a mutually beneficial agreement with MEXC. As of April 2024, PXP is listed and available on MEXC.

Currently, you can trade PXP on four reliable platforms: PointPay, WhiteBit, BiTrue, and MEXC!



PointPay Blockchain Development

POINTPAY DEVELOPS ITS OWN BLOCKCHAIN!

In our ongoing efforts to enhance the PointPay ecosystem and increase the utility of the PXP token, we have embarked on the development of our own blockchain. What was once a distant dream is now an active project. We are diligently working towards launching a proprietary blockchain where PXP will serve as the native token.

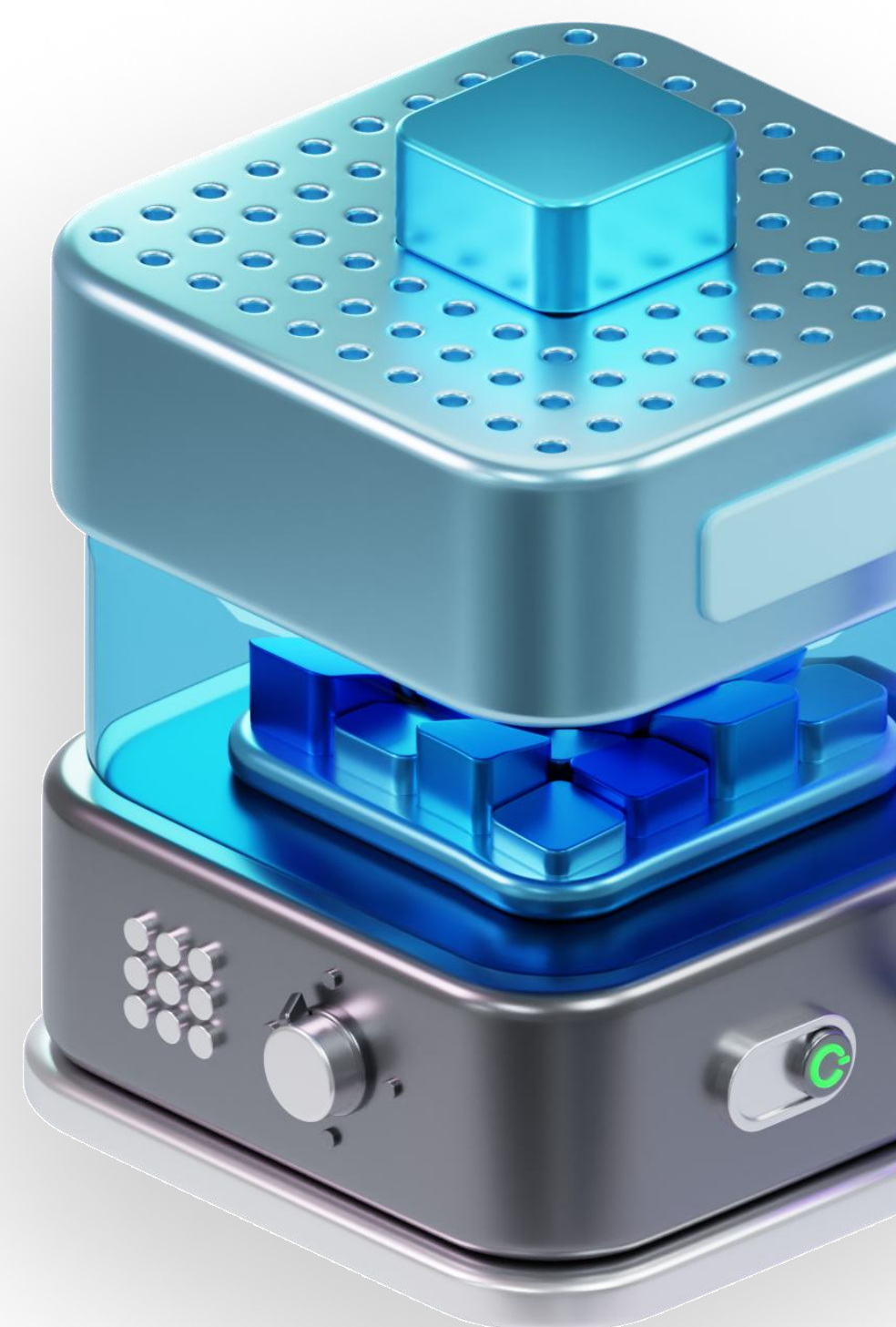
Our blockchain is being developed as a fork of Ethereum and will feature the Ethereum Virtual Machine (EVM). This means our blockchain will support tokens and applications currently running on the Ethereum blockchain, facilitating a quick and seamless migration process that will attract numerous new users and developers to our platform.

Our goal is to create a solution tailored to our specific needs, which we can expand and modify as required. Furthermore, using PXP as the native asset will significantly increase its utility, broaden its application, and enhance its value.

POINTPAY TESTNET UNVEILED - EXPLORE THE FUTURE OF THE PXP BLOCKCHAIN!

Over the past six months, we have shared our progress in blockchain development. A key milestone was the release of our Testnet, allowing users and developers to test applications, transactions, and wallets before the full launch on the MainNet.

Testing is actively underway, and you can personally explore our blockchain. The blockchain will remain in its testing phase until the end of 2024.



PointPay Ecosystem

UPDATED PXP USER LEVELS!

One of the key features of our platform is the User Levels system. Although introduced some time ago, its relevance has diminished as the crypto space has evolved and trends have shifted.

To address this, we have significantly revamped our User Levels. The total number of levels has been streamlined to five key tiers: Zinc, Bronze, Silver, Gold, and Platinum. We have also enhanced the bonuses, making the system more user-friendly and beneficial.

This update was further motivated by the recent Token Swap, which necessitated adjustments to the old parameters due to the change in the token's value.

TOKEN BOOSTER ON POINTPAY!

The Launchpad is well-known to our most active users as a venue for various events and collaborations with other projects. However, its capabilities have become limited over time, and the community's interest has shifted to more contemporary solutions for interacting with projects. To keep up with the trends and provide our users with the best possible options, we developed Token Booster.

On Token Booster, users can explore and support various projects, earning bonuses and rewards upon the campaign's completion. If the initial funding goal is not met, users receive a full refund. This allows us to manage risk and support projects that have enough attention to move forward.



PointPay Ecosystem

POINTPAY TELEGRAM APP

The development of our proprietary blockchain and the launch of our marketing campaign have significantly expanded PointPay's audience and capabilities in the market. However, we remain vigilant in tracking trends and innovations, which has led us to explore Telegram Apps.

Telegram Apps offer a simple and user-friendly way to interact with Web3 through an intuitive interface. This approach allows anyone to explore the world of cryptocurrencies with ease. Telegram Apps have already gained significant popularity, and their potential is even greater.

That is why PointPay is preparing to launch its own Telegram app. Soon, the full power of the PointPay ecosystem will be available directly within your messenger.

We are pleased to announce that our application development is in full swing. By focusing our efforts on this most trending area, we anticipate the release to be imminent. The PointPay Telegram App will be available to all users in just a few months.

We are confident that the current trend of developing custom Telegram apps is a promising direction. Very soon, we will be able to provide access to most of our services directly within the Telegram app. This will allow us to offer you the best solution and user experience on the market.

Convenience, accessibility, and ease of use are what the PointPay Telegram App will bring to you.



Achievements & Events

MILESTONE: 200 TRADING PAIRS ACHIEVED!

In 2024, we set ambitious goals to significantly expand our platform offerings, including increasing the number of unique cryptocurrencies and trading pairs. By the first half of 2024, we successfully listed dozens of new assets, bringing the total to over 140. Additionally, the number of trading pairs on our exchange has exceeded 235.

We plan to introduce even more assets by the end of the year, providing our users with a wide range of options for diversification and engagement with unique cryptocurrencies and their projects.



STAKING OPTIONS EXPANDED

With the addition of new assets, we have also enhanced our staking options, which are highly valued by our community for their long-term rewards. The number of staking options has increased significantly and now includes several dozen choices. We regularly review the list of assets and their reward levels to ensure competitive terms and benefits for our users.



Achievements & Events

TRADING COMPETITIONS RECORDS

Trading competitions are a highlight of PointPay's activities, consistently attracting numerous traders who test their skills and compete for incredible prizes. In the first half of 2024, we hosted dozens of trading competitions. Notably, our events celebrating the halving of Bitcoin and the USDC-themed competition each featured a record prize pool of \$100,000.

TOKEN 2049 DUBAI

Attending events is crucial for establishing our presence and forging new partnerships. In the first half of 2024, one of the most prominent events we attended was Token 2049 in Dubai. Our CEO, Vladimir Kardapoltssev, along with other PointPay representatives, were in attendance. Despite some weather challenges, the event was an overwhelming success. Our team secured numerous partnerships, with a notable achievement being our listing on MEXC.

In addition to Token 2049, we attended many other conferences and events, albeit on a smaller scale. Our representatives are present at almost every significant event in the cryptocurrency sphere, tirelessly working to increase PointPay's visibility, forge new partnerships, and continuously improve our platform.



Bottom Line

Today's PointPay is a solid foundation for building a great and lasting future. Years of improvement, expansion, and transformation have shaped us. Our team has faced numerous challenges with dignity, inspiring hope and confidence.

We relentlessly strive to be better for you: expanding our range of cryptocurrencies, developing new features and capabilities, refining existing mechanisms, and exploring uncharted territories.

Each of these efforts is vividly reflected in our report, demonstrating our commitment to shaping the future of finance with PointPay. The next six months promise even greater achievements! We plan to integrate AI, increase the utility of the PXP token, develop and launch our own blockchain, and introduce numerous new listings, competitions, and activities.

Stay tuned and help shape the future of PointPay!



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